



# Learn to Detect and Defend Against Supply Chain Attacks Before They Compromise Your Network

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## About Roger

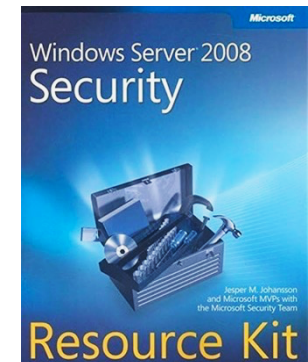
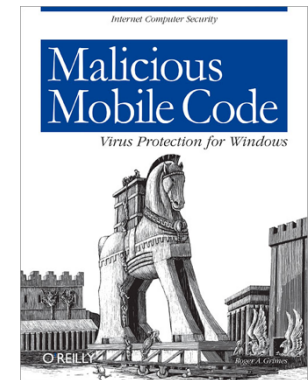
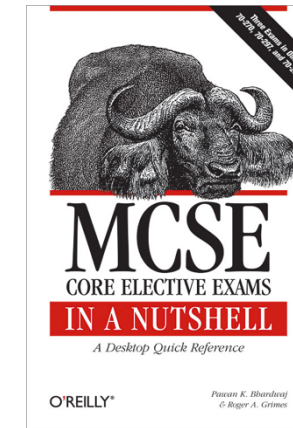
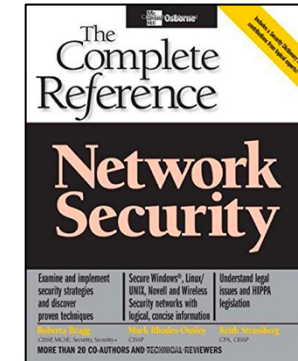
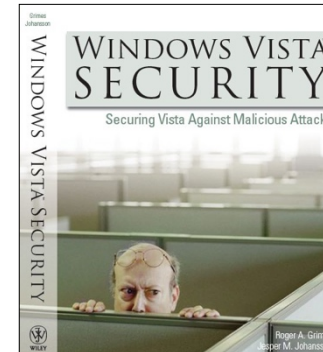
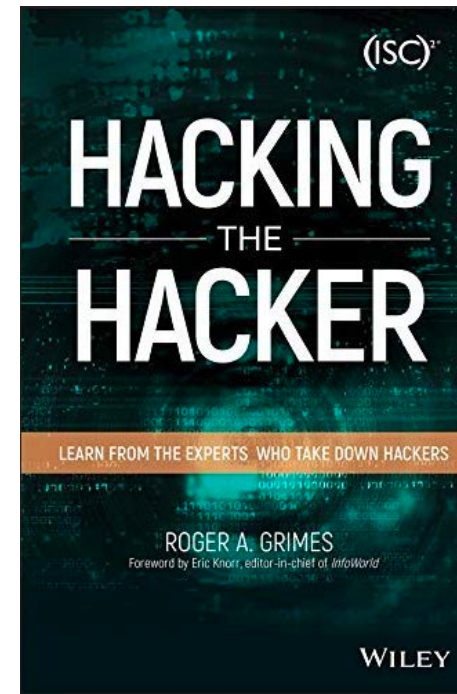
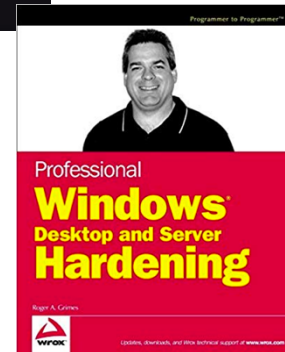
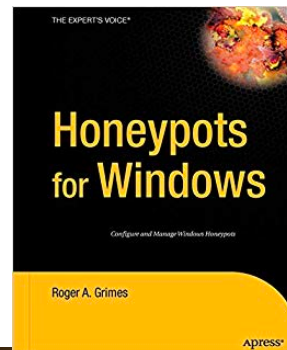
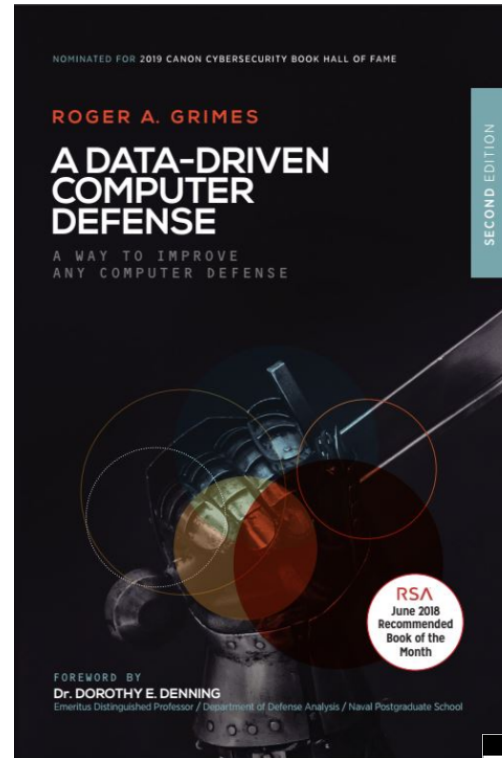
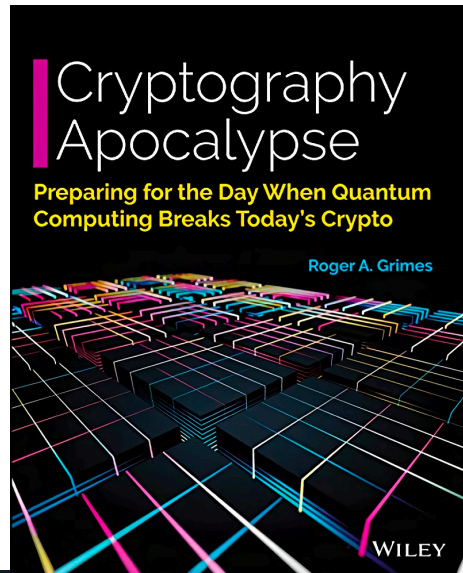
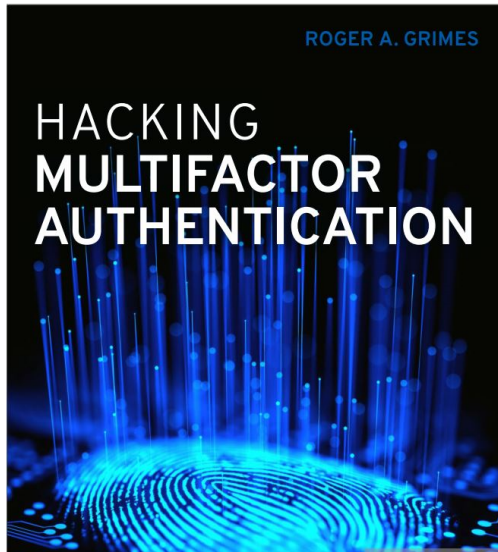
- 30 years plus in computer security, 20 years pen testing
- Expertise in host and network security, IdM, crypto, PKI, APT, honeypot, cloud security
- Consultant to world's largest companies and militaries for decades
- Previous worked for Foundstone, McAfee, Microsoft
- Written 12 books and over 1,100 magazine articles
- *InfoWorld* and *CSO* weekly security columnist 2005 - 2019
- Frequently interviewed by magazines (e.g. Newsweek) and radio shows (e.g. NPR's All Things Considered)

### Certification exams passed include:

- CPA
- CISSP
- CISM, CISA
- MCSE: Security, MCP, MVP
- CEH, TISCA, Security+, CHFI
- yada, yada



# Roger's Books





## About Us

- The world's largest integrated Security Awareness Training and Simulated Phishing platform
- Based in Tampa Bay, Florida, founded in 2010
- CEO & employees are ex-antivirus, IT Security pros
- We help tens of thousands of organizations manage the ongoing problem of social engineering
- Winner of numerous industry awards





# Agenda

- Example Supply Chain Attacks
- Why They Are So Hard to Prevent and Detect
- How to Detect and Stop Them

# Supply Side Attacks

## Definition

- ***Supply side attacks* are exploited vulnerabilities which occurred to or at an upstream trusted entity that ends up impacting a downstream reliant trusting party**
  - Vendor, partner, supplier, hardware, software, site, service, etc.
- Not at all rare
- Been happening for decades
- Just getting far worse lately



# Supply Side Attacks

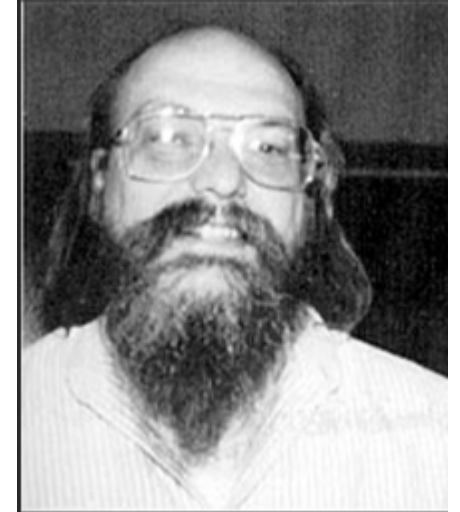
## Same Ole Same Ole

- Maybe you heard about the 2019/2020 '**Solarwinds supply chain attack**' where a nation-state broke into a trust software company and corrupted their compiling process to insert a trojan horse program?
- Who could have ever imagined such a devious attack?

# Supply Side Attacks

## History

- **Ken Thompson** – father of Unix, UTF-8, multiple prog lang
- **1983** lecture - Turing Award lecture “Reflections on Trust”
- <https://dl.acm.org/doi/pdf/10.1145/358198.358210>



### MORAL

The moral is obvious. You can't trust code that you did not totally create yourself. (Especially code from companies that employ people like me.) No amount of source-level verification or scrutiny will protect you from using untrusted code. In demonstrating the possibility of this kind of attack, I picked on the C compiler. I could have picked on any program-handling program such as an assembler, a loader, or even hardware microcode. As the level of program gets lower, these bugs will be harder and harder to detect. A well-installed microcode bug will be almost impossible to detect.

TURING AWARD LECTURE

## Reflections on Trusting Trust

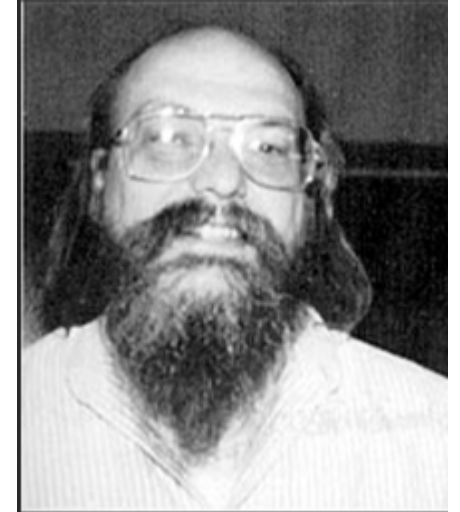
*To what extent should one trust a statement that a program is free of Trojan horses?*



# Supply Side Attacks

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TURING AWARD LECTURE

## Reflections on Trusting Trust

*To what extent should one trust a statement that a program is free of Trojans? Perhaps it is more important to trust the people who wrote the software.*

### MORAL

**Acknowledgment.** I first read of the possibility of such a Trojan horse in an Air Force critique [4] of the security of an early implementation of Multics. I cannot find a more specific reference to this document. I would appreciate it if anyone who can supply this reference would let me know.

crocode. As the level of program gets lower, these bugs will be harder and harder to detect. A well-installed microcode bug will be almost impossible to detect.

# Supply Side Attacks

## History

- **1974 Multics Security Evaluation: Vulnerability Analysis**, Karger, P.A. and R.R. Schell

ESD-TR-74-193, Vol. II

MULTICS SECURITY EVALUATION:  
VULNERABILITY ANALYSIS

Paul A. Karger, 2Lt, USAF  
Roger R. Schell, Major, USAF

June 1974



penetrator must have to begin with the weaknesses. To avoid such a problem and to perpetuate access into the system, the penetrator can install "trap doors" in the system which permit him access, but are virtually undetectable.

- <http://seclab.cs.ucdavis.edu/projects/history/papers/karg74.pdf>
  - Section 3.4.5 – Trapdoors, begins on page 50

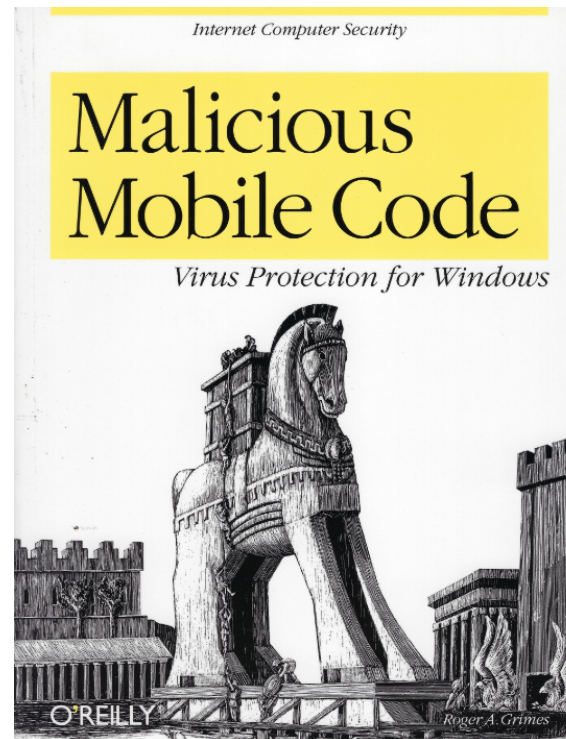


# Supply Side Attacks

## History

- **So, yeah, maybe someone already worried about these types of attacks**

1999- cover of my first book



# Agenda

- Example Supply Chain Attacks
- Why They Are So Hard to Prevent and Detect
- How to Detect and Stop Them



# Supply Side Attacks

## History

- Hardware - hard drives, USB keys, iPods, etc., have long come infected with malware from the factory

### **An iPod arrives, with a virus**

CNET News.com's Ina Fried orders a refurbished iPod from Buy.com. It came on time, but with an unwelcome extra file--a Windows virus.

Ina Fried April 30, 2008 9:08 a.m. PT



Last week, I got a sales pitch e-mail from Buy.com touting a recertified 4GB iPod Nano for \$99. I lost my iPod Touch last December and one of my older iPods had just given up the ghost, so I decided to go for it.

The iPod came in just a couple of days--but as soon as I unwrapped it and connected it to my Mac at home I got an ominous alert from my usually quiet antivirus software. The iPod, it informed me, contained some virus known as AdobeP.exe.

### **That brand new hard drive could be trying to steal your information**

by Evan Dean — 6:44 PM EST, Tue February 16, 2021 AA

### **Brand new computers found with virus hidden in hard drive**

Microsoft employees in China bought 20 new computers from retailers and found malware pre-installed on four.

### **Chinese Spying Chips Found Hidden On Servers Used By US Companies**

📅 October 04, 2018 👤 Mohit Kumar

# Supply Side Attacks

## History

- Hardware - hard drives, USB keys, iPods, etc., have long come infected with malware from the factory

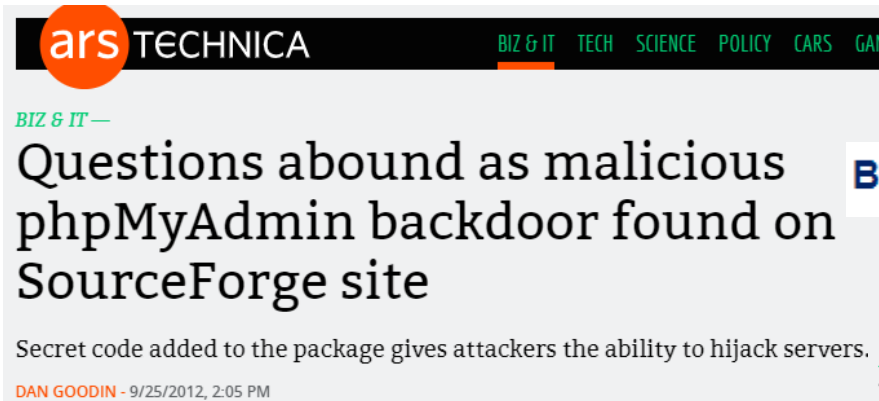
### The NSA's TAO hardware backdoors

Never let it be said that the NSA doesn't have some clever tricks up its sleeve. Recent revelations about its TAO (Tailored Access Operations) program show that one of the NSA's tricks involves intercepting hardware slated for delivery overseas, adding backdoors to the device's firmware, and sending the bugged hardware on its merry way. Aside from network gear, the NSA also apparently **planted surveillance software** in the firmware for various PCs and even in PC peripherals like hard drives.

# Supply Side Attacks

## History

- Open source software is constantly compromised



## Backdoor in e107 CMS version 0.7.17

[Posted January 25, 2010 by jake]

### Back door in ProFTPD FTP server



## Joomla Plugin Constructor Backdoor

APRIL 23, 2014 ■ DENIS SINEGUBKO

## kernel.org compromised

[Posted August 31, 2011 by corbet]

The [main kernel.org page](#) is currently carrying a notice that the site has suffered a security breach. "Earlier this month, a number of servers in the kernel.org infrastructure were



# Supply Side Attacks

## History

- Commercial “lower-tier” software is constantly compromised

## Unmasking “Free” Premium WordPress Plugins

MARCH 26, 2014 • [DENIS SINEGUBKO](#)

### SEOPressor

Retail Price: **\$47+**

1. When a webmaster installs this plugin, it immediately (on the first blog page load) sends an email with the blog address to the attacker ([thomasza@gmx.com](mailto:thomasza@gmx.com)).
2. Then the attacker comes to the blog and loads it passing the `?cms=jjoplmh` parameters in the URL.
3. As a result, a new admin user (with the “**wordpress**” name and a known password) is created.
4. The attacker can now log into WordPress with admin permissions and do whatever he wants with the blog, with the whole site (e.g. [injecting a backdoor to some theme](#) or plugin, and then using it to upload malicious files to the server), with the server account (all sites that share the same account can be easily compromised now) and even with the [whole server](#).

# Supply Side Attacks

## Water Hole Attacks

- Basic Method
  - Step 1 - Malicious hacker compromises legitimate code sharing web site or poses as a regular user
  - Step 2 - Compromises someone else's existing code or places new code with backdoor trojan
  - Step 3 - Legitimate, unsuspecting, developers download trojan code and use in their own projects

# Supply Side Attacks

## Waterhole Attacks

- PHP main code repository compromised to place trojan
  - PHP is the most common web site scripting language on the Internet

{\* SECURITY \*}

## PHP repository moved to GitHub after malicious code inserted under creator Rasmus Lerdorf's name

Backdoor quickly spotted and reverted

Tim Anderson

Mon 29 Mar 2021 // 11:46 UTC

"Yesterday (2021-03-28) two malicious commits were pushed to the php-src repo from the names of Rasmus Lerdorf and myself. We don't yet know how exactly this happened, but everything points towards a compromise of the git.php.net server (rather than a compromise of an individual git account)," said PHP maintainer Nikita Popov, who works with the PHP team at JetBrains.

The main code repository for PHP, which powers nearly 80 per cent of the internet, was breached to add malicious code and is now being moved to GitHub as a precaution.



# Supply Side Attacks

## Waterhole Attacks

- 11/2020-PHP main code repository scanned for malware

## Researchers Scan for Supply-Side Threats in Open Source

A recent project to scan the main Python repository's 268,000 packages found only a few potentially malicious programs, but work earlier this year uncovered hundreds of instances of malware.

## Attackers Aim at Software Supply Chain with Package Typosquatting

Attackers seed Ruby Gems repository with more than 760 malicious packages using names just a bit different than the standard code libraries.

- <https://www.darkreading.com/application-security/researchers-scan-for-supply-side-threats-in-open-source/d/d-id/1339465>
- <https://www.darkreading.com/application-security/attackers-aim-at-software-supply-chain-with-package-typoquatting/d/d-id/1337611>

# Supply Side Attacks

## Water Hole Attacks

- GitHub Waterhole attacks
  - GitHub is a popular open source/commercial platform used by developers to track, store, and reuse code

## Supply chain attack hits 26 open source projects on GitHub

Threat actors conducted an unprecedented supply chain attack by using malware known as **Octopus Scanner** to create backdoors in open source projects, which were uploaded to **GitHub**.



By **Arielle Waldman**, New

After investigating the malware, the GitHub's security incident response team [uncovered 26](#) OSS projects that were compromised by the malware and actively serving backdoored code. Additional analysis revealed

ished: 28 May 2020



# Supply Side Attacks

## Waterhole Attacks

Just a problem of these clueless open source idiots, right?



# Supply Side Attacks

## Water Hole Attacks – Real-World Example

- In 2013, Microsoft, Facebook, Twitter, Google, Apple hacked by same waterhole exploit

### ATTACKS/BREACHES

---

2/25/2013  
12:01 PM

---

#### Microsoft Hacked: Joins Apple, Facebook, Twitter



Microsoft's OS X users compromised by watering-hole attack launched from a third-party iOS development site.

and Twitter. Namely, in what's called a watering-hole attack, whoever launched these attacks first compromised the popular iPhoneDevSDK website, without tipping off the website's administrator, and then used the site to launch drive-by attacks against anyone who visited. The attacks, which targeted a zero-day vulnerability in the Java browser plug-in that's since been patched by Oracle, were obviously quite effective, because they affected OS X systems at Apple, Facebook, Microsoft and Twitter.

<https://www.darkreading.com/attacks-and-breaches/microsoft-hacked-joins-apple-facebook-twitter/d/d-id/1108800>

# Supply Side Attacks

## Waterhole Attacks

But once bit, they'd never fall for this same type of attack again, right??...


# Supply Side Attacks

## Water Hole Attacks – Real-World Whitehat Example

- In **2021**, Apple, Microsoft, etc. hacked by a researcher using a waterhole exploit

### Dependency Confusion: How I Hacked Into Apple, Microsoft and Dozens of Other Companies

The Story of a Novel Supply Chain Attack

 Alex Birsan Feb 9 · 11 min read ★



#### Results

The success rate was simply astonishing.

was detected inside more than 35 organizations to date, across all three tested programming languages. The vast majority of the affected companies fall into the 1000+ employees category, which most likely reflects the

- He learned commonly used GitHub component for accepting Paypal transactions had private dependency names, meant to point to Paypal...but if he created trojan versions with the same name and uploaded, other projects would run the trojan versions instead (known as *package typosquatting*)
- Impacted 35+ co's, including: Shopify, Netflix, Yelp, Uber
- <https://medium.com/@alex.birsan/dependency-confusion-4a5d60fec610>

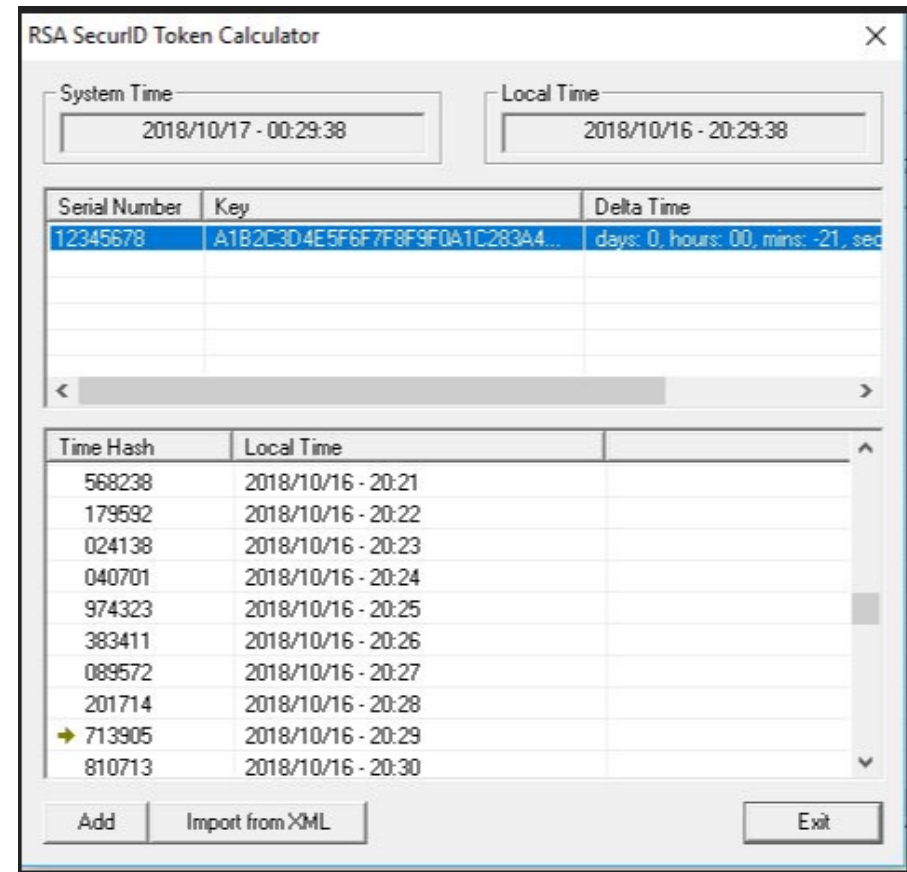


# Supply Side Attacks

## History

### 2011 RSA attack

- Hackers broken in and stole RSA's "seed" databases for customer RSA SecurID tokens
- Then broke into customers, including Lockheed Martin
- <https://www.wired.com/story/the-full-story-of-the-stunning-rsa-hack-can-finally-be-told/>



# Supply Side Attacks

## History

### 2017 Petya/NotPetya “Ransomware”

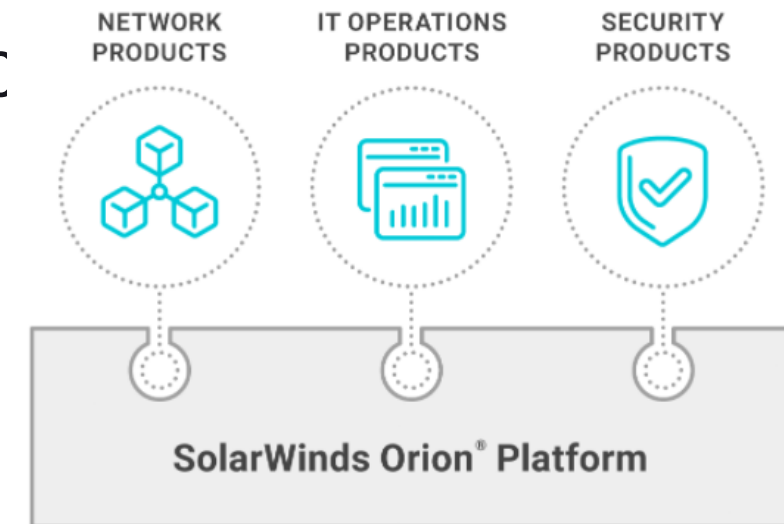
- Basically, cyberwarfare that took out Ukraine
- Placed in accounting software M.E. Doc update servers
  - The “QuickBooks of Ukraine”
- Which was then run by 90% of Ukrainian firms
- 400,000 company infections, 1M overall



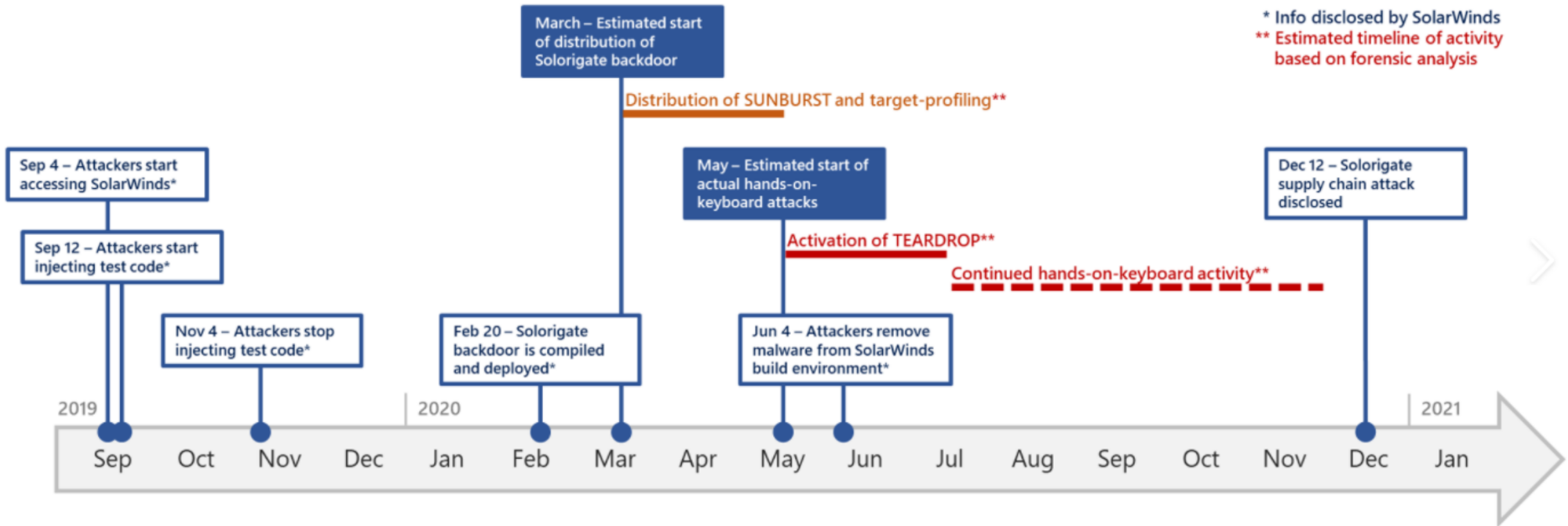
# Example Supply Side Attacks

## 2019-2020 Solarwinds Attack

- APT breaks in to Solarwinds in Sept. 2019
- Modifies software build process of Orion software to include backdoor program
  - SolarWinds.Orion.Core.BusinessLayer.dll
- They tested, then moved to production by March 2020



# Example Supply Side Attacks



Taken from: <https://securityaffairs.co/wordpress/113681/apt/microsoft-solorigate.html>

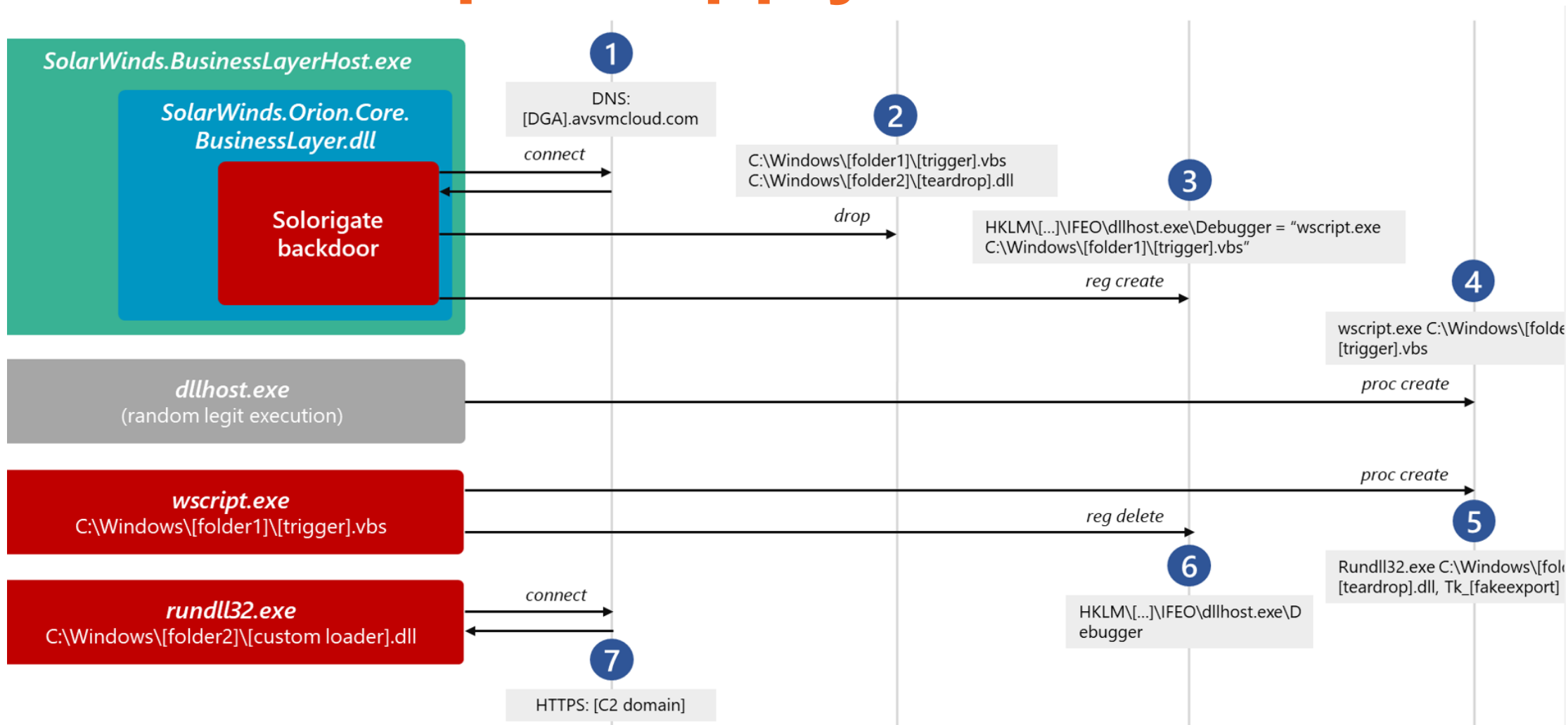


# Example Supply Side Attacks

## Solarwinds Attack

- From Mar – June 2020, when customers got latest Orion version, trojan built in
  - Attackers remove back door by June
- First publicly reported Dec 2020
- Trojan was digitally signed
- Solarwinds exploited customers included: 425 of the US Fortune 500, the top 10 US telecommunications companies, the top 5 accounting firms, all US military branches, the Pentagon, Dept. of Treasury, Nuclear Regulatory Agency, CDC, Justice Dept, the US State Department, as well as hundreds of universities and colleges

# Example Supply Side Attacks



Taken from: <https://securityaffairs.co/wordpress/113681/apt/microsoft-solorigate.html>

# Example Supply Side Attacks

## Solarwinds Attack (con't)

- APT actively exploited multiple Microsoft and Vmware 0-day flaws
- Bypassed MFA
- Trojan waited 12-14 days before connecting outbound to C&C servers
- Trojan traffic mimicked legitimate Orion API traffic (but to new domains)
- Used Orion backdoor to compromise top notch US computer security companies including FireEye, Crowdstrike, and Microsoft
- Stole redteam attack tools from FireEye

# Agenda

- Example Supply Chain Attacks
- Why They Are So Hard to Prevent and Detect
- How to Detect and Stop Them



# Why So Hard to Detect and Prevent?

## Summary

- Very unexpected
- Often part of legitimate, signed executables
- Most use TLS to communicate out
- Often used by elite teams (e.g. nation-states)
- False sense of security “Everyone’s using it!”

# Agenda

- Example Supply Chain Attacks
- Why They Are So Hard to Prevent and Detect
- How to Detect and Stop Them

# Notes

- **This coverage is a mile-wide and an inch-deep**
- **Meant to discuss the various methods anyone can use, but is not meant to be a detailed discussion into anyone technique**

# Notes

- **Prevention is preferred over detection**
- **Complete perfect protection will never be accomplished until the Internet is made far safer; individual organizations have a far harder time preventing otherwise**

# How to Detect and Prevent

## Two Distinctly Different Types of Defenders

- Original, “top-level” exploited organization  
or
- Downstream victim
  
- Which is your organization?
  - Both?



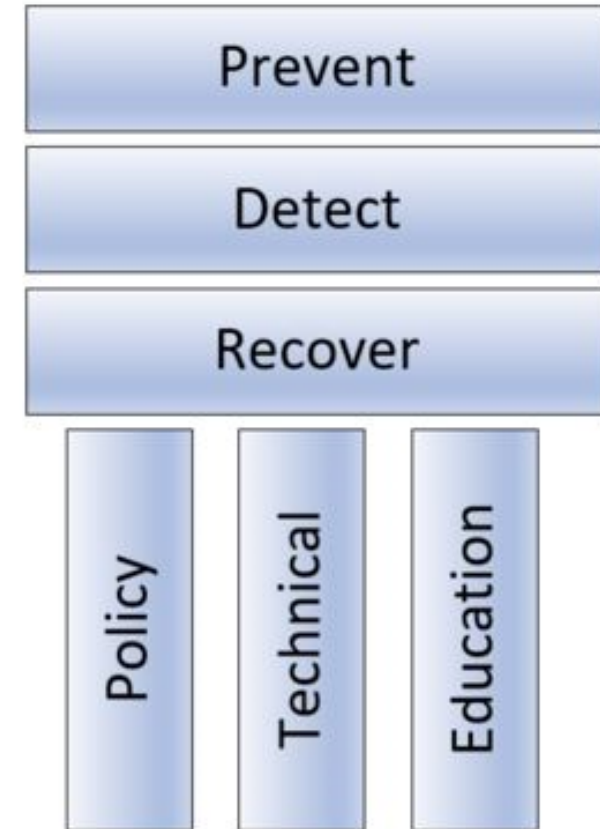
# How to Detect and Prevent

## Original, Top-Level Victim

- Must stop initial exploitation that allows attackers to get in

# 3 x 3 Security Control Pillars

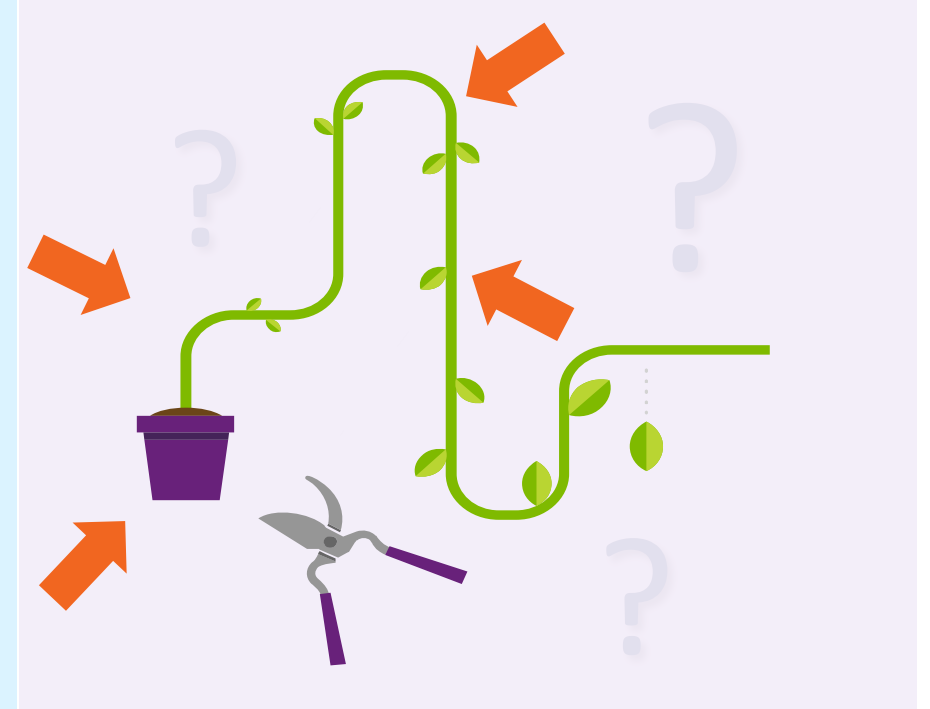
**For every high-risk threat you want to mitigate, create 3 x 3 controls**



# How Hackers and Malware Break In

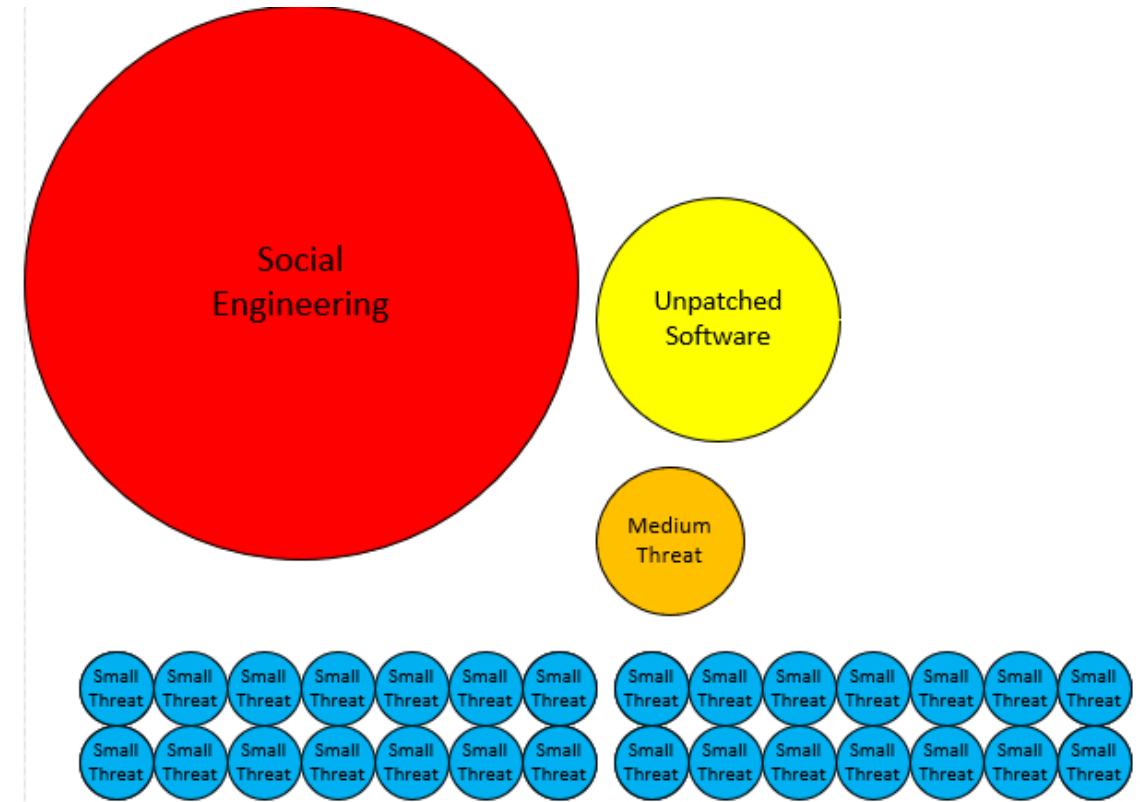
## Here Are the Root Exploit Methods:

- Programming Bug
- Social Engineering
- Authentication Attack
- Human Error
- Misconfiguration
- Eavesdropping/MitM
- Data/Network Traffic Malformation
- Insider Attack
- 3<sup>rd</sup> Party Reliance Issue
- Physical Attack



# Biggest Initial Breach Root Causes for Most Companies

- Social Engineering
- Unpatched Software
- But don't trust me,  
measure your own risk



**Social engineering is responsible for majority of malicious data breaches**

<https://blog.knowbe4.com/phishing-remains-the-most-common-form-of-attack>

<https://info.knowbe4.com/threat-intelligence-to-build-your-data-driven-defense>

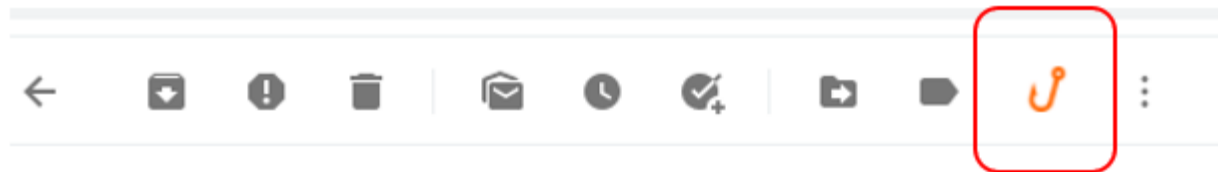
# Best Defenses

## Attackers Got In Some Way – Stop Them

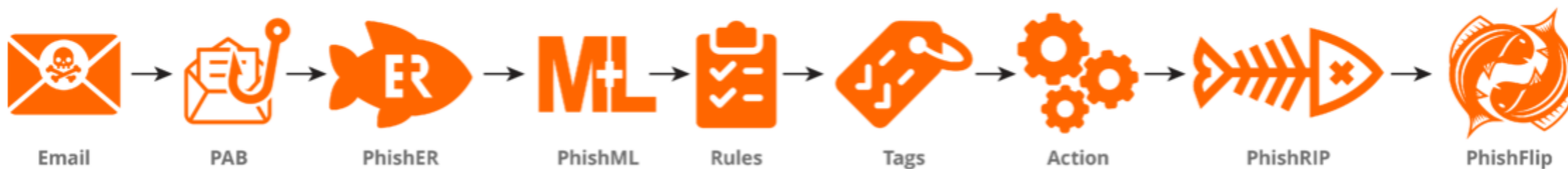
- **Mitigate Social Engineering**
- **Patch Internet-accessible software**
- **Use non-guessable passwords/multifactor authentication (MFA)**
  - Different passwords for every website and service
- **Use Least-Permissive Permissions**
- **Aggressive monitoring, anomaly detection, and alerting**
- **Then follow the stuff I discuss for downstream victims discussed soon**



# PhishFlip



## How PhishER Works



<https://blog.knowbe4.com/new-phisher-feature-flip-the-script-on-phishing-emails-with-phishflip>

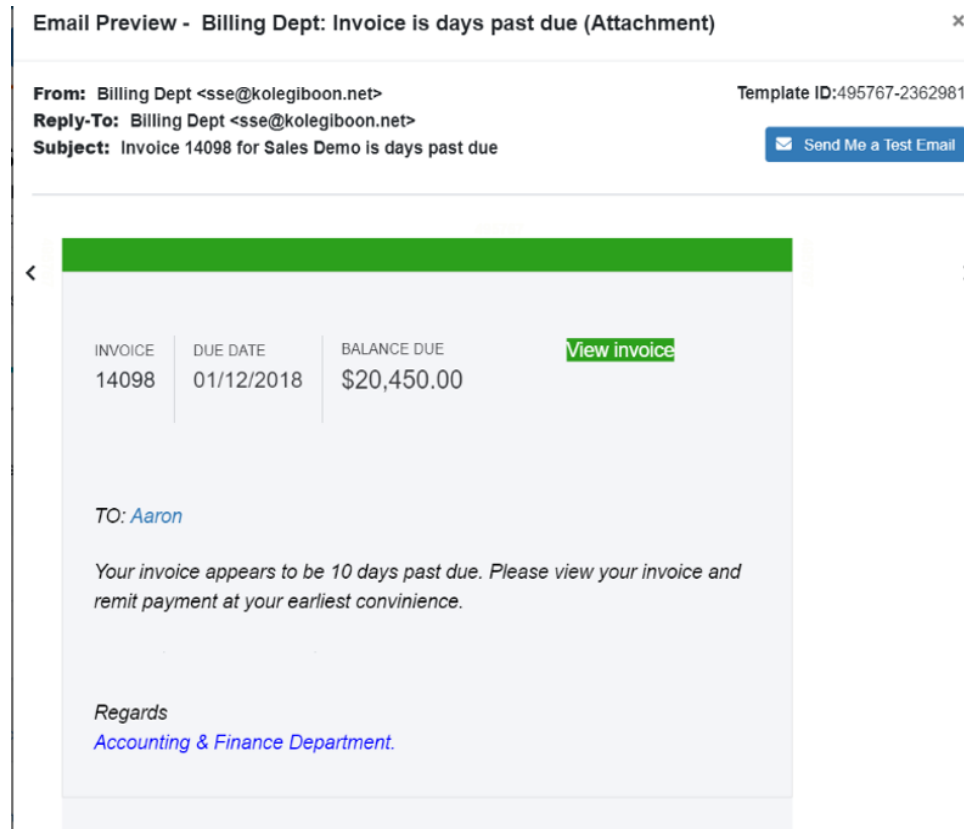
# PhishRip

The screenshot displays the PhishRIP Messages interface. On the left is a dark sidebar with navigation icons for Dashboard, Rooms, Inbox, Rules, Actions, Reports, and PhishRIP. The main content area is titled 'PhishRIP Messages' and includes a search bar with the query 'query\_id:"a2fca5c7-7eb9-4c3f-'. Below the search bar is a 'Filter by Status' section with buttons for Discovered, Quarantined, Deleted, Pending, and Failed, along with a 'Last 30 Days' filter and a settings icon. A table lists 17 items, showing the first 7. Each row includes a checkbox, Mailbox Email, Mailbox Name, Read status, Discovery Folder, Subject, Date Found, PhishRIP Status, and PhishFlip Status.

| <input type="checkbox"/> | Mailbox Email                    | Mailbox Name        | Read   | Discovery Folder | Subject                | Date Found ↓ | PhishRIP Status | PhishFlip Status |
|--------------------------|----------------------------------|---------------------|--------|------------------|------------------------|--------------|-----------------|------------------|
| <input type="checkbox"/> | Rosendo.Terry@kb4-demo.com       | Rosendo Terry       | Read   | Spam             | Management Automation? | Apr 30, 2021 | Deleted         | -                |
| <input type="checkbox"/> | Chang.Runolfsdottir@kb4-demo.com | Chang Runolfsdottir | Read   | Inbox            | Management Automation? | Apr 30, 2021 | Discovered      | -                |
| <input type="checkbox"/> | Tonja.Kuphal@kb4-demo.com        | Tonja Kuphal        | Read   | Inbox            | Management Automation? | Apr 30, 2021 | Quarantined     | -                |
| <input type="checkbox"/> | Cole.Mohr@kb4-demo.com           | Cole Mohr           | Unread | Deleted Items    | Management Automation? | Apr 30, 2021 | Quarantined     | -                |
| <input type="checkbox"/> | Ahmad.Jacobs@kb4-demo.com        | Ahmad Jacobs        | Read   | Inbox            | Management Automation? | Apr 30, 2021 | Quarantined     | -                |
| <input type="checkbox"/> | Sharleen.Kunde@kb4-demo.com      | Sharleen Kunde      | Read   | Inbox            | Management Automation? | Apr 30, 2021 | Deleted         | -                |
| <input type="checkbox"/> | Rickie.Mueller@kb4-demo.com      | Rickie Mueller      | Unread | Deleted Items    | Management Automation? | Apr 30, 2021 | Deleted         | -                |

<https://blog.knowbe4.com/new-phisher-feature-flip-the-script-on-phishing-emails-with-phishflip>

# PhishFlip



<https://blog.knowbe4.com/new-phisher-feature-flip-the-script-on-phishing-emails-with-phishflip>

# Best Defenses

## For Developers

### **Secure Code Reuse**

- Educate developers about the risk of waterhole attacks
- Implement policies to prevent or minimize external code reuse
  - Always ask, could this borrowed code be used to undermine the security of my/our code?
  - Could we do it ourselves instead?
- Prevent accidental credential leaks in dev code
- Educate all developers in Security Development Lifecycle (SDL) tools and techniques

# Best Defenses

## For Developers

### **Secure Source Code Repository**

- Use strongly secure source code repository, not accessible on normal network
- Limit inbound pathways to source code repositories
- Strongly monitor inbound connections to source code repositories
- Require strongly secure dev machines (maybe red/green setup)
- Require strong MFA for all devs
- Require multiple reviews for new code check-ins and updates
  - Assume all updates are malicious until otherwise confirmed?
  - Always question unexpected new additions
- Do source code review (human and automate)



# How to Detect and Prevent

## Downstream Victim Defenses

- Educate all IT staff/+ about supply side attack risks with examples
- Know what software is running on your network  
or even better
- Lock your software to only pre-approved software
- Know your network connections
- Alert on anomalous unexplained processes and connections

# How to Detect and Prevent

## Downstream Victim Defenses

- Know what software is running on your network or even better
- Lock your software to only pre-approved software
- Most companies don't have a clue as to what is running on all devices
- You probably don't have a clue about what is really running on your own personal devices
- I don't know what is running on my current devices

# How to Detect and Prevent

## Downstream Victim Defenses

- K

or

- L

- M

- Y

- C

- I

Process Explorer - Sysinternals: www.sysinternals.com [940D38AD-04B4-4\WDAGUtilityAccount] (Administrator)

File Options View Process Find Users Help

| Process                         | CPU  | Private Bytes | Working Set | PID  | Description                   | Company Name          | VirusTotal          |
|---------------------------------|------|---------------|-------------|------|-------------------------------|-----------------------|---------------------|
| Registry                        |      | 5,156 K       | 21,164 K    | 144  |                               |                       | The system canno... |
| Memory Compression              |      | 208 K         | 19,840 K    | 1160 |                               |                       | The system canno... |
| KypticRansomwarre.exe           | 0.01 | 10,376 K      | 20,124 K    | 5372 | Beta Results Mega Pump Rh...  | Facebook              | 58/72               |
| mmc.exe                         | 0.01 | 134,632 K     | 181,892 K   | 1368 | Microsoft Management Cons...  | Microsoft Corporation | 0/73                |
| mmc.exe                         | 0.01 | 63,604 K      | 15,680 K    | 3684 | Microsoft Management Cons...  | Microsoft Corporation | 0/73                |
| WmiPrvSE.exe                    |      | 2,464 K       | 8,460 K     | 7992 | WMI Provider Host             | Microsoft Corporation | 0/72                |
| winlogon.exe                    |      | 2,612 K       | 11,840 K    | 2964 | Windows Logon Application     | Microsoft Corporation | 0/72                |
| WindowsInternal.ComposableSh... |      | 10,680 K      | 47,296 K    | 2312 | WindowsInternal.Composabl...  | Microsoft Corporation | 0/72                |
| VmComputeAgent.exe              |      | 1,776 K       | 8,316 K     | 2284 | Hyper-V Guest Compute Ser...  | Microsoft Corporation | 0/72                |
| taskhostw.exe                   |      | 11,432 K      | 23,136 K    | 3380 | Host Process for Windows T... | Microsoft Corporation | 0/72                |
| SystemSettingsBroker.exe        |      | 5,584 K       | 23,768 K    | 996  | System Settings Broker        | Microsoft Corporation | 0/72                |

# How to Detect and Prevent

## Downstream Victim Defenses

- Know what software is running on your network or even better
- Lock your software to only pre-approved software
- Most companies don't have a clue as to what is running
- Use any product that can help you track and alert on new processes
  - Application Control programs
  - Endpoint Detection and Response
  - CrowdStrike, FireEye, Microsoft ATP, etc.
- Research new processes to final resolution

# How to Detect and Prevent

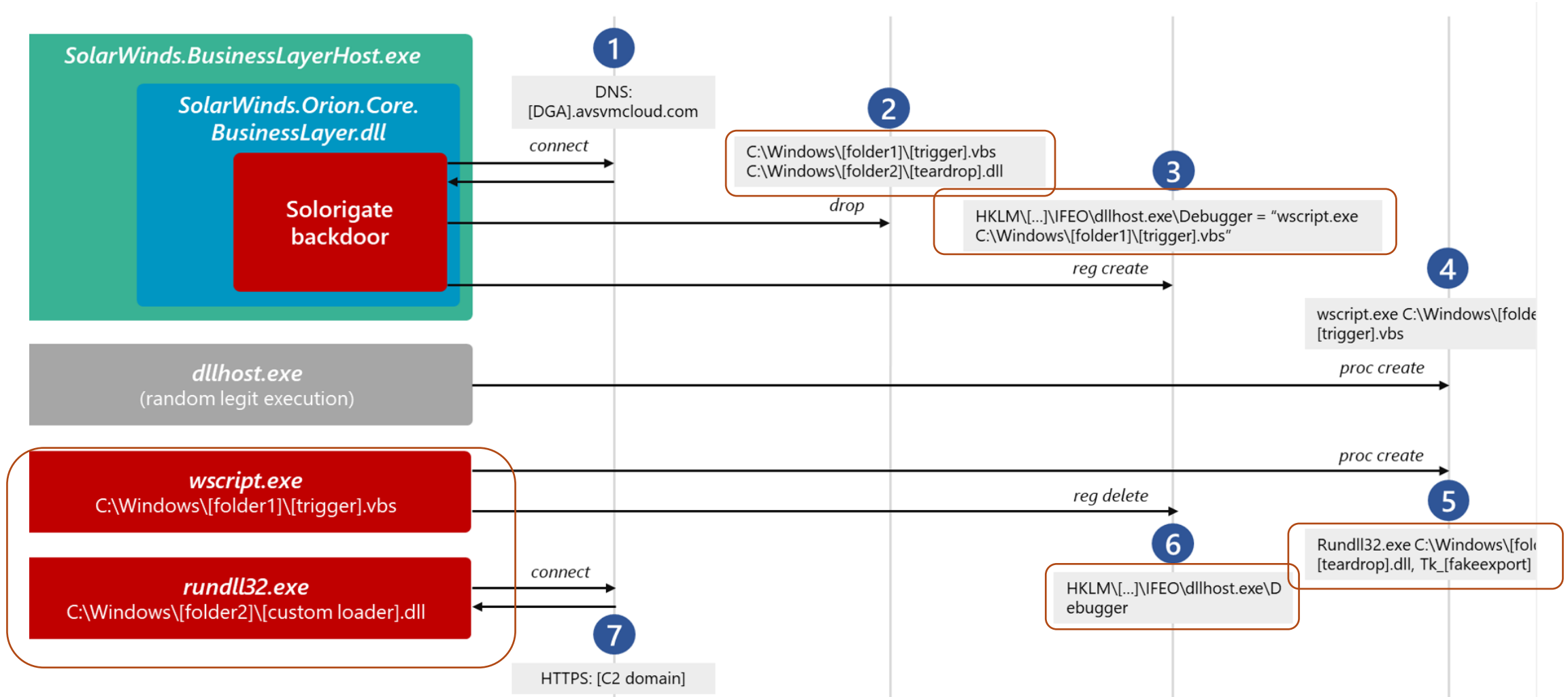
## Downstream Victim Defenses

But don't supply side attacks use already existing, approved, software?

- Yes
- But almost always the attackers then upload and use other, non-approved software or scripts and perform non-normal actions
- Perform lateral movement away from initial compromised host
- Initial compromise hard to prevent and detect, but what they do next is not as hard



# Solarwinds Attack



Taken from: <https://securityaffairs.co/wordpress/113681/apt/microsoft-solorigate.html>

# How to Detect and Prevent

## Other Examples

Alert process tree

New trojan executable



Figure 2. Microsoft Defender ATP alert for credential theft

No rogue executables involved at first, but first time or unexpected use of some executable

Alert process tree



Figure 6. Sample Microsoft Defender ATP alert

From: <https://www.microsoft.com/security/blog/2020/03/05/human-operated-ransomware-attacks-a-preventable-disaster/>

# How to Detect and Prevent

## Downstream Victim Defenses

### Process Analysis – Unexpected Status Changes

- Explore unexpected/unexplained stopped processes
- Attackers often disable your AV and other defenses
- Conduct “heartbeat” tests, alert on a negative response
- Attackers often disable database engines to copy data
- Attackers often disable backups
- Attackers often enable new malicious tasks or kill existing tasks

# How to Detect and Prevent

## Downstream Victim Defenses

Process Analysis – Unexpected Changes

Malware Example - PARINACOTA

```
taskkill /f /im mysql*
taskkill /f /im IBM*
taskkill /f /im bes10*
taskkill /f /im black*
taskkill /f /im sql
taskkill /f /im store.exe
taskkill /f /im sql*
taskkill /f /im vee*
taskkill /f /im postg*
taskkill /f /im sage*
```

```
net stop MSSQLServerADHelper100
net stop MSSQL$ISARS
net stop MSSQL$MSFW
net stop SQLAgent$ISARS
net stop SQLAgent$MSFW
net stop SQLBrowser
net stop ReportServer$ISARS
net stop SQLWriter
net stop WinDefend
net stop mr2kserv
net stop MExchangeADTopology
net stop MExchangeFBA
net stop MExchangeIS
net stop MExchangeSA
net stop ShadowProtectSvc
net stop SPAdminV4
net stop SPTimerV4
net stop SPTraceV4
net stop SPUserCodeV4
net stop SPWriterV4
net stop IISADMIN
net stop QuickBooksDB15
net stop QuickBooksDB17
net stop QuickBooksDB18
net stop QuickBooksDB21
net stop QuickBooksDB24
```

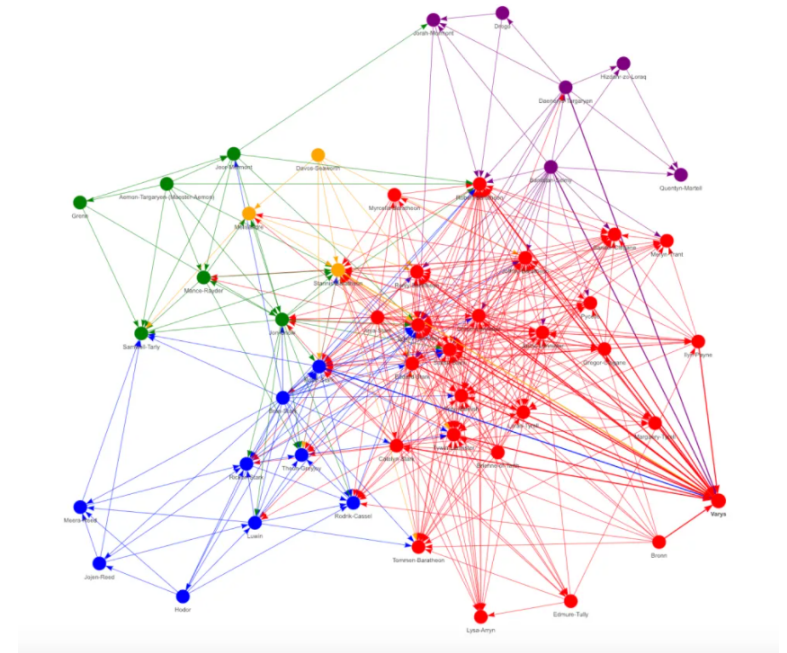
From: <https://www.microsoft.com/security/blog/2020/03/05/human-operated-ransomware-attacks-a-preventable-disaster/>

# How to Detect and Prevent

## Downstream Victim Defenses

Netflow/Network Visualization analysis

- Most servers don't talk to other servers
- Most servers don't talk to workstations
- Most workstations don't talk to every server
- And so on
- Learn what is normal and alert on anomalous connections
  - Locations, Times, etc.
  - Large data copies off network or between servers
  - Unexpected piles of encrypted data sitting in unexplained places





# How to Detect and Prevent

## Downstream Victim Defenses

Netflow/ Network Visualization analysis

- Network traffic analysis tools
- Bro, Corelight
- Cisco
- ManageEngine Netflow Analyzer
- Look for a tool that does as much analysis as possible for you and alerts on anomalous traffic
- Hard part is getting technicians not to over-explain away new changes

# How to Detect and Prevent

## Downstream Victim Defenses

Netflow/ Network Visualization analysis

Alert on:

- Strange, unexpected, source to destination admin logons
- Example: Make a rule that domain admins can only logon to domain controllers and only from particular workstations and then alert on exceptions

# How to Detect and Prevent

## Downstream Victim Defenses

### Privileged Group Analysis

- Attackers often add new accounts to privileged groups
- Alert on unexpected new memberships to privileged groups

# How to Detect and Prevent

## Downstream Victim Defenses

### Honeypot Deception Technology

- Attackers don't know the difference between real and fake assets
- Alert on new connections to fake assets

# KnowBe4 Security Awareness Training



## Baseline Testing

We provide baseline testing to assess the Phish-Prone™ percentage of your users through a free simulated phishing attack.



## Train Your Users

The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.



## Phish Your Users

Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.



## See the Results

Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!



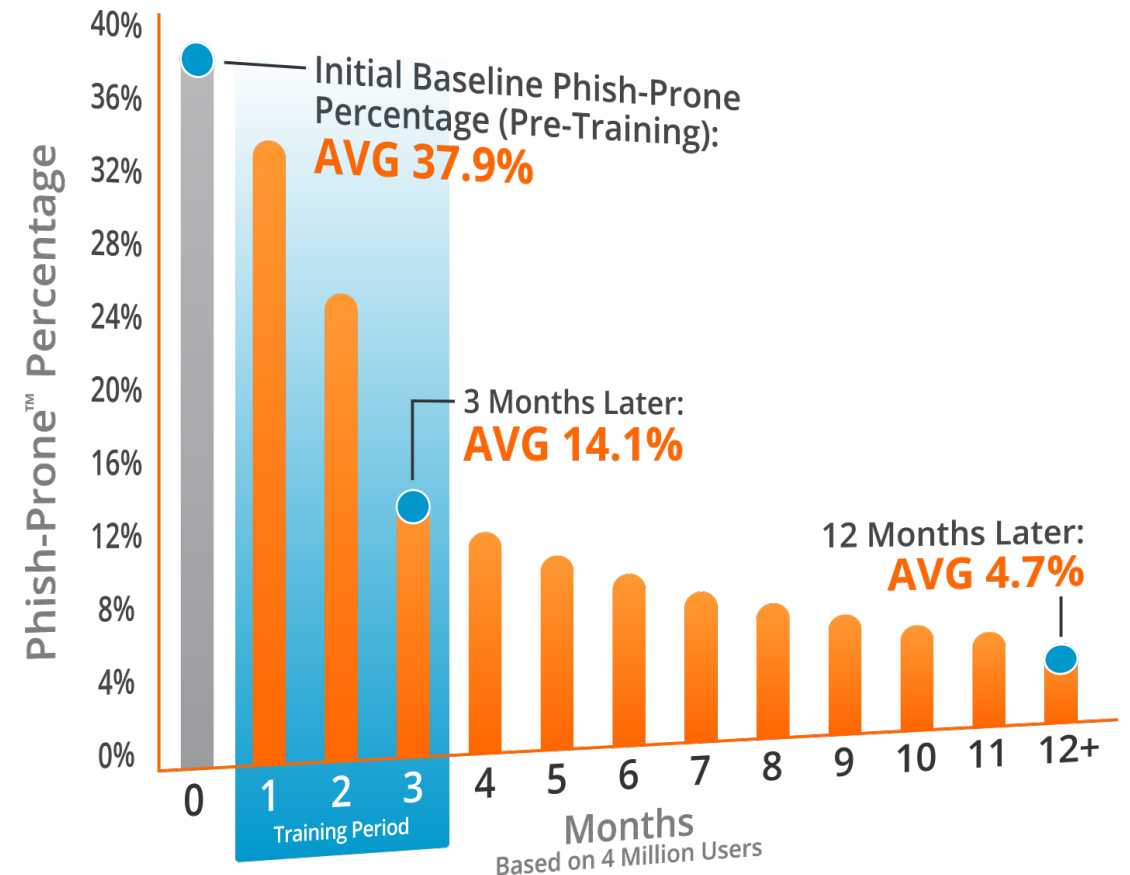
# Generating Industry-Leading Results and ROI

- Reduced Malware Infections
- Reduced Data Loss
- Reduced Potential Cyber-theft
- Increased User Productivity
- Users Have Security Top of Mind

## 87% Average Improvement

*Across all industries and sizes from baseline testing to one year or more of ongoing training and testing*

Note: The initial Phish-Prone percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 platform prior to the evaluation. Subsequent time periods reflect Phish-Prone percentages for the subset of users who received training with the KnowBe4 platform.



Source: 2020 KnowBe4 Phishing by Industry Benchmarking Report



# Questions?

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